

Any customer who buys two or more Firestone Ag tires is eligible for an instant discount. Some tires offer a larger discount than others:

\$25 OFF DESTINATION FARM<sup>™</sup> & DESTINATION TURF<sup>™</sup> RADIAL TIRES

#### \$100 OFF ALL ELIGIBLE RADIAL & BIAS TIRES

#### \$200 OFF SELECT AD<sup>2™</sup> RADIAL TIRES

Farm Hard Rewards lasts from February 1, 2018 through April 30, 2018, so be sure to mark your calendars.



THE OFFER

# TWO WAYS TO GET REIMBURSED



### SUBMIT ONLINE

Fill out our easy-to-use online form at submittirecoupons.com. Step-by-step directions provided on page 6 of this booklet. Online submissions will be processed within 2-3 weeks.



### SUBMIT BY MAIL

Use the Farm Hard Rewards Mail-in Claim Form included in this kit, and follow the easy step-by-step directions provided on page 7 of this booklet. Mail-in submissions will be processed within 3-5 weeks.

Firestone Ag Certified Direct Dealers will be reimbursed by credit. Firestone Ag Certified Associate Dealers will be reimbursed by check.

# DIRECTIONS TO SUBMIT ONLINE



To validate, access the Coupon Validator at the time of purchase by going to **submittirecoupons.com.** Then, enter the following:

Coupon Code*	Dealer:			
Enter Coupon Code	Enter dealer 6-digit SI	Enter dealer 6-digit Ship To or CAD #		
s appearing with a red asterisk are reg				
on 1	uned to proceed with coupon a	vandallon.		
Customer First Name*	Customer Last Name			
Enter First Name	Enter Last Name	Enter email to recei	ive future communications	
nvoice 1				
Sale Date* Invoic	e Number*			
	Invoice Number			
Enter Sale Date Enter	inforce Humber			
Enter Sale Date Enter	Indice Humber			+ Add Product
	Quantity*	Retail Price Per Tire*	Tire Brand Removed	+ Add Product
Products		Retail Price Per Tire*	Tire Brand Removed Search Tire Brand	+ Add Product
Products Article/Material Number*	Quantity*			
Products Article/Material Number*	Quantity*			
Products Article/Material Number*	Quantity*			~
Products Article/Material Number*	Quantity*			~
Products Article/Material Number*	Quantity*			~

Most fields have helpful drop downs to make online submission easy.

a. Coupon Code - If customer provides a digital or printed coupon code, please enter the code; otherwise, enter Farmhard23

- b. 6-Digit Ship-to Number or CAD Number
- c. Customer First Name
- d. Customer Last Name

e. Customer Email Address (if they wish to receive future promotional offers from Firestone Ag)

- f. Sales Date
- g. Dealer Invoice Number
- h. Article/Material Number
- i. Quantity
- j. Current Tire Brand Removed



Add additional material numbers as needed, then click Review.



On the next page, review the information as well as the total reimbursement amount, then hit submit.



The final page gives you the option to print or email confirmation details for your records.

For Online submissions, please retain copies of the invoice(s) for possible auditing purposes.

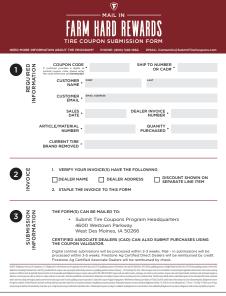
### DIRECTIONS TO SUBMIT BY MAIL



#### For mail-in submission, fill out the claim form with the following:

a. Coupon Code - If customer provides a digital or printed coupon code, please enter the code; otherwise, enter Farmhard23

- b. 6-Digit Ship-to Number or CAD Number
- c. Customer First Name
- d. Customer Last Name
- e. Customer Email Address (if they wish to receive future promotional offers from Firestone Ag)
- f. Sales Date
- g. Dealer Invoice Number
- h. Article/Material Number
- i. Quantity
- j. Current Tire Brand Removed



Mail-In Farm Hard Rewards Tire Claim Form



Staple original, dated invoice(s) to the form. Make sure invoice(s) have dealer name, dealer address and discount shown as a separate line item.



The form(s) with invoices can be mailed to:

Submit Tire Coupons Program Headquarters 4600 Westown Parkway West Des Moines, IA 50266