



TIME TO SELL SOME TIRES

Any customer who buys two or more Firestone Ag tires is eligible for an instant discount. Some tires offer a larger discount than others:

**\$25 OFF DESTINATION FARM™ & DESTINATION
TURF™ RADIAL TIRES**

\$100 OFF ALL ELIGIBLE RADIAL & BIAS TIRES

\$200 OFF SELECT AD2™ RADIAL TIRES

Farm Hard Rewards lasts from February 1, 2018 through
April 30, 2018, so be sure to mark your calendars.



TWO WAYS TO GET REIMBURSED

1

SUBMIT ONLINE

Fill out our easy-to-use online form at submittirecoupons.com. Step-by-step directions provided on page 6 of this booklet. Online submissions will be processed within 2-3 weeks.

2

SUBMIT BY MAIL

Use the *Farm Hard Rewards Mail-in Claim Form* included in this kit, and follow the easy step-by-step directions provided on page 7 of this booklet. Mail-in submissions will be processed within 3-5 weeks.

Firestone Ag Certified Direct Dealers will be reimbursed by credit.
Firestone Ag Certified Associate Dealers will be reimbursed by check.

DIRECTIONS TO SUBMIT ONLINE

1

To validate, access the Coupon Validator at the time of purchase by going to submittirecoupons.com. Then, enter the following:

Coupon Code* Dealer:

*Items appearing with a red asterisk are required to proceed with coupon validation.

Coupon 1

Customer First Name* Customer Last Name* Customer Email

Invoice 1

Sale Date* Invoice Number*

Products

Article/Material Number* Quantity Retail Price Per Tire* Tire Brand Removed

Most fields have helpful drop downs to make online submission easy.

- a. Coupon Code - If customer provides a digital or printed coupon code, please enter the code; otherwise, enter Farmhard23
- b. 6-Digit Ship-to Number or CAD Number
- c. Customer First Name
- d. Customer Last Name
- e. Customer Email Address (if they wish to receive future promotional offers from Firestone Ag)
- f. Sales Date
- g. Dealer Invoice Number
- h. Article/Material Number
- i. Quantity
- j. Current Tire Brand Removed

2

Add additional material numbers as needed, then click Review.

3

On the next page, review the information as well as the total reimbursement amount, then hit submit.

4

The final page gives you the option to print or email confirmation details for your records.

For Online submissions, please retain copies of the invoice(s) for possible auditing purposes.

DIRECTIONS TO SUBMIT BY MAIL

1

For mail-in submission, fill out the claim form with the following:

- a. Coupon Code - If customer provides a digital or printed coupon code, please enter the code; otherwise, enter Farmhard23
- b. 6-Digit Ship-to Number or CAD Number
- c. Customer First Name
- d. Customer Last Name
- e. Customer Email Address (if they wish to receive future promotional offers from Firestone Ag)
- f. Sales Date
- g. Dealer Invoice Number
- h. Article/Material Number
- i. Quantity
- j. Current Tire Brand Removed

2

Staple original, dated invoice(s) to the form. Make sure invoice(s) have dealer name, dealer address and discount shown as a separate line item.

3

The form(s) with invoices can be mailed to:
 Submit Tire Coupons Program Headquarters
 4600 Westown Parkway
 West Des Moines, IA 50266

Mail-In Farm Hard Rewards Tire Claim Form